

WHITEPAPER - BRATE AI




**BRATE AI**

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# ABSTRACT



BRATE AI IS A CRYPTO-SOCIAL PLATFORM POWERED BY ARTIFICIAL INTELLIGENCE, AUGMENTED REALITY (AR), AND BLOCKCHAIN TECHNOLOGY. IT'S NOT JUST AN APP — IT'S AN IMMERSIVE EXPERIENCE AND A COMPLETE ECOSYSTEM THAT TRANSFORMS EACH USER INTO THE PROTAGONIST OF THEIR OWN DIGITAL AND PHYSICAL JOURNEY.

IN A GLOBAL LANDSCAPE FLOODED WITH IMPERSONAL TOOLS, BRATE AI INTRODUCES REALISTIC HOLOGRAPHIC ASSISTANTS THAT GUIDE, UNDERSTAND, AND EVOLVE WITH THE USER. WHETHER FOR OFFICIAL PROCEDURES, TOURISM, PERSONAL TRAINING, OR CONVERSATION, BRATE ACTS AS A TRUE DIGITAL "BROTHER."



BORN ON THE DALMATIAN COAST OF CROATIA, IN THE CITY OF SPLIT, THE PROJECT MERGES HUMAN WARMTH WITH FUTURISTIC TECHNOLOGY, FOSTERING CULTURAL, LINGUISTIC, AND SOCIAL CONNECTIONS. WITH ITS SIGHTS SET ON 2027, BRATE IS STRATEGICALLY ALIGNED WITH THE MASS ADOPTION OF SMART GLASSES AND AR DEVICES.

FUELED BY AN INTERNAL ECONOMY BASED ON THE \$BRATE TOKEN AND TWO COMPLEMENTARY MEMECOINS (\$ZULE AND \$RAIM), BRATE AI POSITIONS ITSELF AS THE BRIDGE BETWEEN HUMANS AND INTELLIGENT AGENTS — BOTH IN THE PHYSICAL WORLD AND ACROSS DIGITAL REALMS.



## THE ORIGIN OF THE NAME

THE WORD “BRATE” MEANS “BROTHER” IN CROATIAN. ITS CHOICE AS THE NAME OF THE PROJECT WAS INTENTIONAL — IT CONVEYS CLOSENESS, TRUST, AND SUPPORT. BRATE REPRESENTS A DIGITAL ASSISTANT THAT WALKS ALONGSIDE THE USER, COMMITTED TO HELPING THEM THROUGH THEIR JOURNEY.

THE IDEA ORIGINALLY BEGAN WITH A MOBILE APPLICATION, FOCUSED ON DELIVERING PERSONALIZED GUIDANCE. HOWEVER, IT QUICKLY EVOLVED INTO SOMETHING MUCH GREATER — AN EXPANSIVE ECOSYSTEM THAT BLENDS AI, CULTURE, AND HUMAN CONNECTION.


SPLIT, A COASTAL AND MULTICULTURAL CITY IN CROATIA, BECAME THE PERFECT BIRTHPLACE FOR A CONCEPT AIMED AT BREAKING DOWN LINGUISTIC, CULTURAL, SOCIAL, AND TECHNOLOGICAL BARRIERS. THIS IS HOW BRATE AI WAS BORN — WITH A TRANSFORMATIVE, HUMAN-CENTERED MISSION AT ITS CORE.



# PROBLEMS BRATE AI SOLVES



IN TODAY'S WORLD OF DISCONNECTED DIGITAL TOOLS AND EMOTIONALLY VOID ASSISTANTS, BRATE AI EMERGES TO SOLVE REAL, HUMAN-CENTERED CHALLENGES:

- UNASSISTED MIGRATION: EVERY YEAR, MILLIONS OF PEOPLE RELOCATE TO NEW COUNTRIES WITHOUT CLEAR GUIDANCE ON HOW TO BEGIN THEIR NEW LIVES.
  - LACK OF RELIABLE SUPPORT: FROM LEGAL PAPERWORK AND TOURISM TO LOCAL ORIENTATION AND LANGUAGE BARRIERS, USERS STRUGGLE TO FIND TRUSTWORTHY, REAL-TIME HELP.
  - EMOTIONAL ISOLATION: MOST VIRTUAL ASSISTANTS ARE COLD AND TRANSACTIONAL, LACKING ANY TRUE SENSE OF EMPATHY OR CONNECTION.
  - TIME LOST BETWEEN APPS: USERS JUGGLE DOZENS OF APPS FOR PAYMENTS, MAPS, TRANSLATIONS, AND INFORMATION, LEADING TO FRUSTRATION AND INEFFICIENCY.
- 

BRATE AI UNIFIES ALL THESE FRAGMENTED EXPERIENCES INTO A SINGLE, IMMERSIVE PLATFORM — EMOTIONALLY AWARE, CULTURALLY RELEVANT, AND VISUALLY ENGAGING.



# WHAT IS BRATE AI?



## CONVERSATIONAL AI HOLOGRAPHIC ASSISTANTS

ZULEMA AND RAIMUNDO ARE HYPER-REALISTIC DIGITAL BEINGS WITH UNIQUE FACES, VOICES, AND PERSONALITIES. DESIGNED FOR REAL-TIME INTERACTION, THEY CAN BE PROJECTED AS HOLOGRAMS ON PHYSICAL SURFACES OR THROUGH SMART GLASSES. WITH ADAPTIVE LEARNING, THEY EVOLVE BASED ON USER BEHAVIOR, OFFERING EMOTIONAL INTELLIGENCE AND A HUMAN-LIKE PRESENCE THAT GOES FAR BEYOND TYPICAL AI TOOLS.



## AUGMENTED REALITY FOR EVERYDAY LIFE

BRATE AI USES AUGMENTED REALITY TO OVERLAY CONTEXTUAL INFORMATION DIRECTLY ONTO THE USER'S ENVIRONMENT—BUSINESS DETAILS, SAFE ZONES, TOURIST SPOTS, AND MORE. THIS SEAMLESS INTERFACE COMBINES UTILITY AND CINEMATIC VISUALS, DELIVERING REAL-TIME DATA LIKE SCHEDULES, ROUTES, AND PROMOTIONS TO ENRICH DAILY LIFE THROUGH IMMERSIVE GUIDANCE.



## INTEGRATED PAYMENT SYSTEM

THE \$BRATE TOKEN SERVES AS THE CORE CURRENCY FOR BOTH DIGITAL AND PHYSICAL TRANSACTIONS. USERS CAN PAY WITHIN THE APP AND AT PARTNER MERCHANTS, SUPPORTED BY PHYSICAL OR VIRTUAL CARDS. THE SYSTEM ENSURES FAST, SECURE, AND BORDERLESS CRYPTO PAYMENTS, POSITIONING BRATE AI AS A REAL-WORLD FINANCIAL UTILITY.



## EDUCATION, CULTURE & CREATIVITY

GAMIFIED CONTENT MAKES LEARNING ABOUT CRYPTO, LANGUAGES, FINANCE, AND ART BOTH ENGAGING AND REWARDING. USERS CAN ATTEND BLOCKCHAIN-CERTIFIED CULTURAL EVENTS, CREATE AI-ASSISTED DIGITAL ART, AND RECEIVE TOKEN REWARDS FOR PARTICIPATION. BRATE AI FOSTERS A VIBRANT, CREATIVE ECOSYSTEM POWERED BY WEB3 INCENTIVES.



## EMOTIONAL & SOCIAL ENGAGEMENT

BEYOND UTILITY, BRATE AI OFFERS AN EMOTIONALLY INTELLIGENT EXPERIENCE. IT TRACKS GOALS, ROUTINES, AND MOOD CHANGES, ACTING AS A COACH, TRANSLATOR, AND EMPATHETIC COMPANION. THIS DIGITAL PRESENCE FEELS ALIVE—ALWAYS SUPPORTIVE, PRESENT, AND EMOTIONALLY RESPONSIVE TO THE USER'S EVOLVING NEEDS.



# TECHNICAL ARCHITECTURE & FUTURISTIC PROJECTION



## PRIMARY NETWORK:

BUILT ON SOLANA FOR ITS HIGH SCALABILITY, LOW FEES, AND ULTRA-FAST TRANSACTION SPEEDS.

## SMART GLASSES READY:

ENGINEERED FOR SEAMLESS INTEGRATION WITH UPCOMING AR WEARABLES FROM GOOGLE, META, AND APPLE.

## MODULAR INFRASTRUCTURE:

FULLY SCALABLE, UPGRADABLE, AND DESIGNED TO EVOLVE WITH EMERGING TECHNOLOGIES.

## WEB3-READY:

COMPATIBLE WITH DAO GOVERNANCE, DEFI PROTOCOLS, AND METAVERSE ECOSYSTEMS.

## CROSS-PLATFORM APP:

AVAILABLE ON IOS, ANDROID, AND WEB, ENSURING ACCESSIBILITY FOR GLOBAL USERS.

## VISION 2027:

STRATEGICALLY BUILT FOR MASS ADOPTION ALIGNED WITH THE MAINSTREAM RISE OF AUGMENTED REALITY.



## CORE TOKEN: \$BRATE

\$BRATE IS THE CORE UTILITY TOKEN OF THE BRATE AI ECOSYSTEM, ENABLING ACCESS, REWARDS, AND GOVERNANCE. IT'S USED FOR PAYMENTS BOTH IN-APP AND IN REAL-WORLD PARTNER LOCATIONS, AND OFFERS STAKING REWARDS, EARLY ACCESS TO FEATURES, AND PARTICIPATION IN DAO DECISION-MAKING.

BUILT ON SOLANA, \$BRATE IS FAST, LOW-COST, AND DEFLATIONARY, WITH TRANSPARENT SMART CONTRACTS (MINT/FREEZE REVOKED). HOLDERS GAIN EXCLUSIVE BENEFITS, PREMIUM CONTENT, AND ARE POSITIONED FOR GLOBAL ADOPTION.

OFFICIAL SOLANA CONTRACT ADDRESS:

4R8DY53X7MSMFKWKWQL23BYJUD19OU1LRHRR68YWZHGS

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# TOKENOMICS



## TOKEN DISTRIBUTION AND RELEASE PLAN

THE 3D TOKEN DISTRIBUTION CHART VISUALLY REPRESENTS THE STRATEGIC ALLOCATION OF THE \$BRATE UTILITY TOKEN, DESIGNED TO ENSURE SUSTAINABLE GROWTH, COMMUNITY ENGAGEMENT, AND LONG-TERM PROJECT SUCCESS. WITH 20% RESERVED FOR STAKING AND REWARDS, AND 15% EACH FOR PROJECT DEVELOPMENT, LIQUIDITY, AND THE FOUNDING TEAM, THE STRUCTURE BALANCES INNOVATION WITH SECURITY. AIRDROP PHASES (15% AND 10%) INCENTIVIZE EARLY ADOPTERS AND REAL-WORLD ALLIANCES, WHILE 10% IS SAFEGUARDED IN STRATEGIC RESERVES. POWERED BY THE SPEED AND TRANSPARENCY OF THE SOLANA BLOCKCHAIN, \$BRATE IS ENGINEERED FOR REAL ADOPTION, OFFERING TRUST, SCALABILITY, AND DECENTRALIZED CONTROL AT ITS CORE.



# TOKENOMICS

| Category               | Percentage | Conditions                                                 |
|------------------------|------------|------------------------------------------------------------|
| AIRDROP 1              | 15%        | Q1 2026<br>AFTER ORGANIC<br>GROWTH. STAKING<br>ACTIVATION  |
| AIRDROP 2              | 10%        | Q2 2026<br>FOR TESTERS.<br>REAL STRATEGIC<br>PARTNERSHIPPS |
| STAKING &<br>REWARDS   | 20%        | FROM Q4<br>2025 TO Q4<br>2026                              |
| INITIAL<br>LIQUIDITY   | 15%        | Q1 2026<br>MVP LAUNCH AND<br>LIQUIDITY PROVISION           |
| STRATEGIC<br>RESERVES  | 10%        | MULTISIG CUSTODY<br>GRADUAL RELEASE                        |
| PROJECT<br>DEVELOPMENT | 15%        | FROM Q3 2025<br>TO Q2 2027                                 |
| FOUNDING<br>TEAM       | 15%        | LOCKED UNTIL<br>Q2 2027<br>LINEAR VESTING                  |



# ROADMAP OVERVIEW

## (2025-2027)



THIS STRATEGIC ROADMAP OUTLINES THE PHASED DEVELOPMENT OF THE BRATE AI ECOSYSTEM, FROM EARLY COMMUNITY FORMATION AND STAKING ACTIVATION TO INTERNATIONAL EXPANSION AND FULL WEB3 INTEGRATION. EACH PHASE IS DESIGNED TO DELIVER MEASURABLE MILESTONES, ENSURING TRANSPARENCY, INNOVATION, AND SUSTAINABLE GROWTH. THE ROADMAP PROVIDES A CLEAR VISION OF HOW BRATE AI WILL EVOLVE INTO A GLOBALLY SCALABLE PLATFORM, DRIVING UTILITY, ENGAGEMENT, AND VALUE CREATION FOR ALL STAKEHOLDERS.

| Phase             | Date      | Strategic Objective                                 | Expected Outcome                               |
|-------------------|-----------|-----------------------------------------------------|------------------------------------------------|
| INITIATION        | Q3 2025   | Community formation + staking launch                | Ecosystem activation with 5,000 early holders  |
| EXPANSION         | Q4 2025   | Positioning campaign + memecoin activation          | Viral spread of ZULEMA and RAIM                |
| STAKING & REWARDS | Q1 2026   | MVP launch in Croatia with real users               | Initial product validation and user experience |
| INNOVATION        | Q3 2026   | Advanced AR + AI integration in holographic         | Functional prototype for smart glasses         |
| ECONOMY           | Q4 2026   | Marketplace opening and monetization of experiences | Revenue generation and Web3 services adoption  |
| LAUNCH            | Q1 2027   | Official multi-platform release + DAO opening       | International scaling and open governance      |
| GLOBAL SCALE      | Post-2027 | Integration with smart                              | Worldwide expansion                            |





# ECOSYSTEM MEMECOINS



## **\$ZULEMA** (ZULE)

- Based on the ecosystem's core AI - Zulerna.
- Designed to encourage cultural and educational participation.
- Connected to social interactions, challenges, rewards.
- Urban, elegant, and emotionally resonant aesthetic.
- Total supply: 1,000,000,000 tokens on Solana.
- Mint & Freeze: Revoked.



## **\$RAIMUNDO** (RAIM)

- Represents BRATE AI's playful, disruptive, and creative side
- Ideal for contests, giveaways, and viral campaigns
- Functions as a reward token and for NFT collectibles
- Charismatic image with a vintage aesthetic and holographic touch.
- Total supply: 1,000,000,000 tokens on Solana.
- Mint & Freeze: Revoked.





## OPEN FOR DEVELOPERS

BRATE AI: A MODULAR FRAMEWORK FOR BUILDERS  
BRATE AI IS ARCHITECTED AS A SCALABLE, MODULAR  
PLATFORM ENABLING THIRD-PARTY DEVELOPERS TO  
INNOVATE ON TOP OF ITS CORE INFRASTRUCTURE.



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# OPEN FOR DEVELOPERS



## Development Possibilities

- Tokenized educational modules (languages, blockchain, technology)
- Custom plugins for specific industries
- Interactive AR-based NFTs
- AR mini-apps connected to local businesses and cities
- Immersive games integrated with the \$BRATE ecosystem

## Developer Infrastructure (2026)

- Documented open API
- Control panel with testing tools
- Templates for creating virtual assistants
- Community governance for external integrations





## HOLDER BENEFITS



### HOLDING \$BRATE

Access to premium features, events staking and exclusive rewards



### HOLDING \$ZULE/\$RAIM

Participation in exclusive campaigns and themed NFT drops



### EARLY HOLDER

Limited airdrops and priority position in launches and integrations



### STAKERS

Progressive rewards and access to beta versions and upcoming features



### DAO VOTERS

Direct influence on roadmap, partnerships and ecosystem evolution



## FOUNDER & CORE TEAM

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## EDUARDO MORONG DERPICH

### FOUNDER & CEO

- 15+ years driving AI, immersive and extended reality innovation
- Smart city solutions and Web3-native experiences
- Based in Split, Croatia; rooted in Chilean and Croatian heritage

### EXTENDED TEAM

- Crypto investors
  - AI, AR, and smart contract specialists
  - Tokenomics and scalability advisors
- Topennalized team
  - Crypto investors
  - AI, AR, and smart cotract specialists





# INTELLECTUAL PROPERTY & LEGAL ENTITY

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# CASA DRPIC — CROATIA

Casa Drpic is the cultural and legal backbone of the BRATE AI project, officially based in Croatia. It ensures formal support and protects the project's creative integrity across all dimensions.

### KEY RESPONSIBILITIES



#### ASSET OWNERSHIP

Custodian of all registered digital assets including Zulema, Raimundo, and core ecosystem designs.



#### NARRATIVE & VISUAL OVERSIGHT

Maintains alignment in storytelling, aesthetic identity, and communication strategy.



#### BRAND GOVERNANCE

Manages branding and safeguards against misuse or plagiarism.

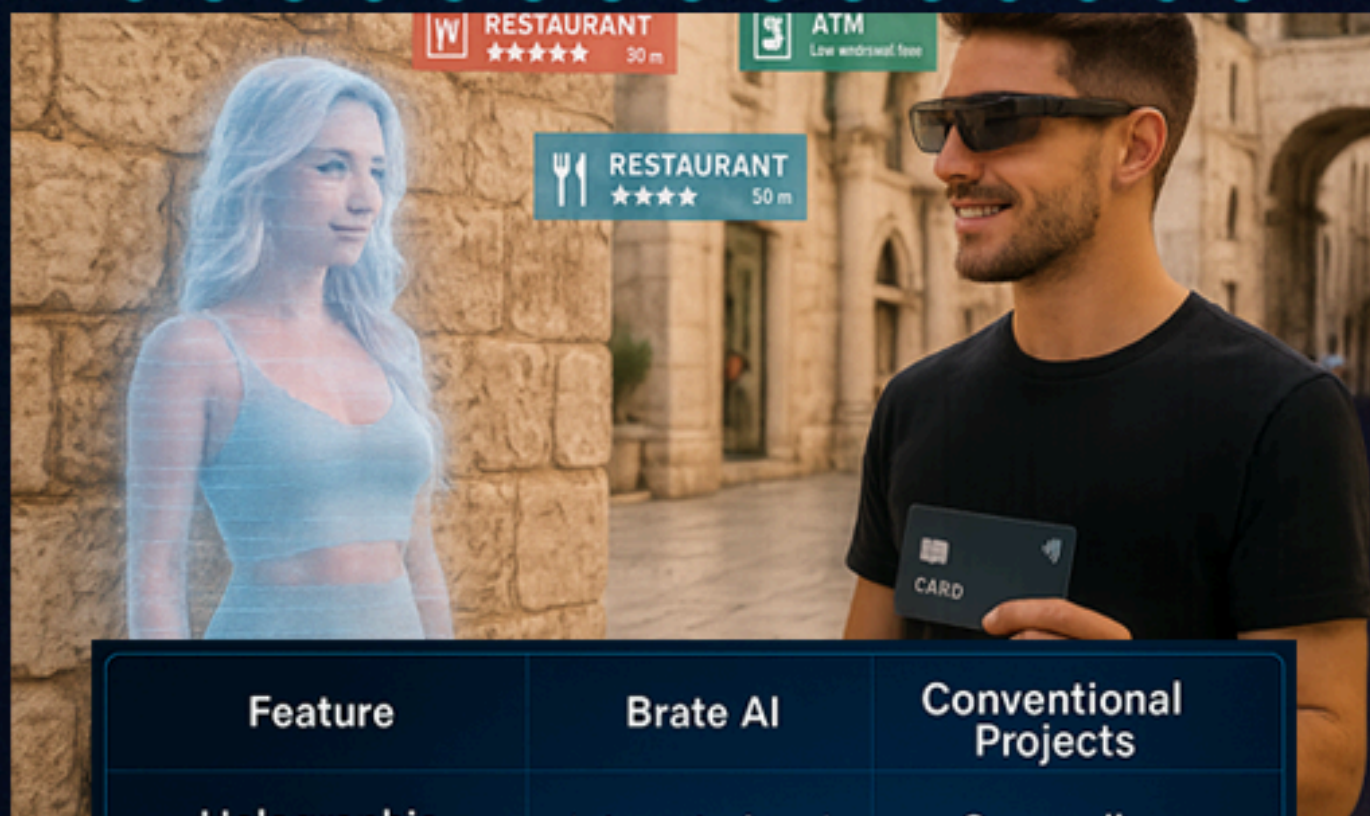


#### OFFICIAL CONTENT & WEB PLATFORM

Oversees development of official content and the digital hub: [www.goobrate.com](http://www.goobrate.com)



# VISION & POSITIONING



| Feature                           | Brate AI                             | Conventional Projects                  |
|-----------------------------------|--------------------------------------|----------------------------------------|
| Holographic AI Assistants         | Integrated and functional            | Generally non-existent                 |
| AR App for the Real World         | Real-time data + geolocationn        | Limited, underutilized                 |
| Ecosystem with 3 Tokens           | Brate+Zule + Raim                    | Typically lacks internal logic         |
| Open Platform for Development     | API/SDKolaned for 2026               | Closed ecosystems                      |
| Unified Storytelling & Aesthetics | Cyberpunk + emotional coherence      | Visually and conceptually inconsistent |
| Vision Toward AR & Smart Glasses  | Documented roadmap for 2027 adoption | Little foresight or planning           |



# VISION & POSITIONING

"WE DON'T JUST CREATE ARTIFICIAL INTELLIGENCE.  
WE GIVE IT A FACE, A PURPOSE, AND HUMANITY."

BRATE AI INTRODUCES A NEW TECHNOLOGICAL PARADIGM: DIGITAL ASSISTANTS WITH SOUL, REAL-WORLD FUNCTIONALITY, AND THE ABILITY TO ADAPT TO EVERYDAY LIFE. WE SERVE AS A BRIDGE BETWEEN HUMANITY AND THE DECENTRALIZED DIGITAL REALM.

WITH IMMERSIVE AESTHETICS, A STRONG NARRATIVE, AND REALISTIC ARCHITECTURE, BRATE AI STANDS OUT BY DELIVERING AN EMOTIONALLY CONNECTED EXPERIENCE.





# GLOBAL GOALS AND OBJECTIVES



**Popularize everyday use  
of emotional AI**



**Reach official stores &  
AR devices in 2027**



**Design immersive hybrid  
(physical-digital) experiences**



**Reward genuine  
participation over speculation**



**Ethically protect user  
privacy, identities & data**





# NEW ERA OF HUMAN AI BLOCKCHAIN

BRATE AI is more than just an app or tech startup. It's a new vision for how we coexist with artificial intelligence. An emotionally intelligent ecosystem, powered by blockchain and augmented reality—created to give technology meaning, soul, and purpose.

With a strong community, clear ethical principles, and focused development, BRATE AI is poised to lead the next wave of Web3 innovation from 2025 to 2027 and beyond.

